



Media Advisory

Global South-South Development EXPO 2008

Leading up to the fifth U.N. Day for South-South Cooperation - December 19 - the first-ever Global South-South Development Expo and Exhibition of development solutions will be held at United Nations headquarters from December 16-19.

“South-South cooperation helps developing countries learn how best to apply successful policies and practices in a context that reflects their national priorities,” said Secretary General Ban Ki-moon.

As an integral part of the fifth United Nations Day for South-South Cooperation, the GSSD Expo is designed as a concrete response to the strong commitment made by the Secretary-General and UNDP Administrator Kemal Derviş to help the global South realize its shared aspirations for achieving sustainable and equitable development through the sharing and transfer of Southern-grown development solutions (SDSs). “What is needed are stronger commitments to capitalize on existing innovations, facilitate networks of knowledge sharing and establish funding mechanisms that would help to encourage nascent and innovative programmes to reach their full potential,” Derviş said.

Schedule of Events:

December 16, Tuesday

LEADERS ROUNDTABLE

The Grand Opening of the EXPO, followed by the South-South Leaders Roundtable, will feature a group of renowned figures who will lead an interactive dialogue on the theme, “Towards a New Global Partnership Compact for South-South Cooperation”.

In attendance will be:

H.E. Nassir Abdulaziz Al-Nasser, Ambassador of the State of Qatar to the UN and President of the HLC on SSC of the General Assembly

Ban Ki-moon, UN Secretary-General

10 am - 1 pm, Trusteeship Council

Kemal Derviş, UNDP Administrator

H. E. Percival Patterson, Former Prime Minister of Jamaica

Mitch Landrieu, Lieutenant Governor of Louisiana

Juliana Liu, Anchor, BBC News

Visitors' Lobby & Vienna Cafe

30-40 Southern-grown development solutions will be displayed over four days.

SDS EXHIBITION: SHOWCASING DEVELOPMENT SOLUTIONS

The SDS Exhibition will be comprised of booths that will be installed in the Vienna

Cafe area and the Visitors' Lobby of the United Nations Secretariat building. A total of

3 pm - 6 pm, Conference Room 1

Human Development Stock Exchange (SS-HDSX).

Presenters include:

George Kell, UN Global Compact

Tamzin Ractliffe, SASIX

Celso Grecco, BOVESPA

Clam Lorenz, eBay GivingWorks

Venkat Krishnan, GiveIndia

Mingyoung Cai, SUAEE

Hanifa Mezoui, UN/DESA NGO Section

Yiping Zhou, Special Unit for South-South Cooperation within UNDP

SESSION 1: SOCIAL STOCK EXCHANGE

There is no shortage of networks or information-sharing systems created by various organizations or institutions. What is lacking are mechanisms that can effectively facilitate the actual transfer of knowledge or technology from one Southern country to another—mechanisms that can take existing systems from mere information sharing to facilitating South-South knowledge and technology transactions. This session will showcase six innovative, market-based and policy-supported mechanisms that have contributed to inclusive development:

1. South Africa's Global Social Investment Exchange (GSIX) and the South Africa

Social Investment Exchange (SASIX).

2. Brazil's Bolsa de Valores Sociais & Ambientais/Social and Environmental Stock Exchange (BOVESPA).

3. United States' eBay GivingWorks.

4. India's GiveIndia.

5. Shanghai United Assets and Equity Exchange (SUAEE).

6. South-South Global Assets and Technology Exchange (SS-GATE).

These partners will bring their respective strengths to launch a joint global pilot mechanism to be known as the South-South

December 17, Wednesday

SESSION 2: PUBLIC-PRIVATE PARTNERSHIP (PPP)

This session will showcase the following PPP solutions:

1. Education for All.

2. Water Management.

3. HIV/AIDS and Neglected Diseases Prevention.

4. PPP beyond Millennium Development Goals (UNDP, United States State Department).

5. Islamic Chamber of Commerce and Industry (ICCI), affiliated institution of the Organization of the Islamic Conference (OIC).

Panelists include:

Art Smith, President, Management Analysis, Incorporated, USA

Attiya Nawazish Ali, Assistant Secretary-General, ICCI, Pakistan

10 am - 1 pm, Trusteeship Council

David Wright, Special Consultant on PPP, United Kingdom

Jim Thompson, Regional Director, Global Partnership Center, Department of State, USA

Jorge Alé Yarad, Chief Executive Officer, Aguas Santiago Poniente, Chile

Prince Bahati, Senior Programme Manager, International AIDS Vaccine Initiative

Casper Sonesson, Partnership Bureau, UNDP

SESSION 3: SOLUTIONS IN DISASTER RISK REDUCTION & CLIMATE CHANGE

This session will showcase the following four innovative and scalable solutions:

1. The World Bank's Global Facility for Disaster Reduction and Recovery and its South-South Cooperation Trust Fund.
2. ProVention Consortium's Approach in Disaster Risk Reduction and Climate Change Adaptation.

3. Asian Disaster Preparedness Center's Regional Initiatives Linking Disaster Risk Reduction and Climate Change.
4. UNEP Clearinghouse.

Panelists include:

Salvano Briceno, UN International Strategy for Disaster Reduction (UNISDR)

3 pm - 6 pm, Trusteeship Council

Dr. Bhichit Rattakul, Asian Disaster Preparedness Center

Dr. Saroj Jha, Global Facility for Disaster Reduction and Recovery-World Bank

Dr. Margaret Arnold, ProVention Consortium

Dr. Ahmed Djoghlaif, Convention on Biological Diversity

December 18, Thursday

SESSION 4: POVERTY ALLEVIATION

A showcase of seven Southern-grown development solutions:

1. From Benin: Songhai Centre's solutions in addressing food security and developing rural agro-economy, conserving natural resources and expanding local markets.
2. From Malaysia: Government's solutions in expanding information and communication technology (ICT) training in isolated or disadvantaged secondary schools in Cambodia, Lao People's Democratic Republic, Myanmar and Viet Nam.
3. From Moldova: "Better Opportunities for Youth and Women" project solutions in integrating the disadvantaged and marginalized social groups into national development.
4. From Brazil: "Laços Sul-Sul" initiative's

solutions in ensuring universal access to HIV/AIDS prevention, treatment and care through the horizontal exchange of information and the joint elaboration of strategies and action plans worldwide.

5. From Botswana: Solutions in combating HIV/AIDS at the national level drawing from the Brazilian experience.

6. UNFPA: Solutions in mounting a multi-country campaign to end fistula.

7. Tunisia's solutions in providing family planning and reproductive health services.

In attendance will be:

Dr. Akbar Noman, Initiative for Policy Dialogue, Columbia University

Dr. Bisola O. Ojikutu, Harvard University

10 am - 1 pm & 3 pm - 6 pm, Trusteeship Council

Medical School

Dr. Godfrey Nzamujo, Songhai Center, Benin

Dr. Sulaiman b. Mahbob, Smart School Project, Malaysia

Viorel Albu, Better Opportunities for Youth & Women, Moldova

Dr. Toni Sethi, Columbia University

Dorcus Phirie, Teacher Capacity Building for HIV/AIDS Prevention, Botswana

Dr. Mariângela Simão, Ministry of Health, Brazil

Nebiha Gueddana, National Office of Family and Population, Tunisia

Bunmi Makinwa, Africa Bureau, UNFPA

Dr. Theogene Rudasingwa, Pangaea Global AIDS Foundation

SESSION 5: INCREASING THE EFFECTIVENESS OF SOUTH-SOUTH COOPERATION

South-South cooperation has grown significantly in recent years. According to the United Nations Department of Economic and Social Affairs, South-South development assistance accounted for roughly \$12.6 billion in 2006 (20% of which went through multilateral channels). Equally significant is the increasing interest by many OECD/DAC

and non-DAC countries in such cooperation. This session provides a unique space for them to share innovative practices in South-South and triangular cooperation, including the setting of national policies and priorities, institutional arrangements, resource allocation, programme delivery mechanisms and opportunities for new partnerships.

10 am - 1 pm & 3 pm - 6 pm, Conference Room 7

Aiichiro Yamamoto, Chief Representative of the Japan International Cooperation Agency in the USA, and **Yiping Zhou**, Director of the Special Unit for South-South Cooperation within UNDP will Chair the meeting.

More than forty practitioners of South-South and Triangular Cooperation will participate.

December 19, Friday

SESSION 6: THE ROLE OF MEDIA IN DEVELOPMENT

Modern communication media bring events around the world to our living rooms instantaneously as they occur. In a sense, this makes all of us eyewitnesses to the natural disasters, deadly diseases, wars and other challenges facing fellow human beings on a daily basis. Deserving special recognition are those in the mass media community who are leading the way in highlighting solutions to

help free all human beings from conditions of extreme poverty and related deprivations. This session will feature presentations by **The Africa Channel, BBC World Service, Inter Press Service News Agency** and **RPN-TV Channel 9** (Manila). Delegations, NGOs, media professionals and students have been invited to participate in this interactive session.

10 am - 1 pm, Trusteeship Council

This segment will be followed by a number of celebration activities, which begin with the opening of the fifth United Nations Day for SSC by **H.E. Nassir Abdulaziz Al-Nasser**, Ambassador of the State of Qatar, followed by featured keynote speeches of eminent personalities, including the **Chairman of the G77 and China**. This segment will conclude with the 2008 annual awards ceremony.

FIFTH UNITED NATIONS DAY FOR SOUTH-SOUTH COOPERATION

The GSSD Expo and the United Nations Day for South-South Cooperation will conclude with the signing of a Memorandum

of Understanding, a presentation on the main outcomes of the GSSD Expo, and an inspirational live concert with performances

3 pm - 5.00 pm, UN Millennium Plaza Hotel

by the Mizeru Children of Rwanda and the Sounds of Korea.

Journalists without UN press accreditation wishing to attend the EXPO, please register at: <http://ssc.undp.org> by Dec. 12

**For more information, please contact: Rogel Nuguid, Chief of Staff, Special Unit for South-South Cooperation
Tel: (212) 906-6944; E-mail: rogel.nuguid@undp.org**

The Special Unit for South-South Cooperation (SU/SSC) was established by the United Nations General Assembly in 1978. Hosted in UNDP, our primary mandate is to promote, coordinate and support South-South and triangular cooperation on a Global and United Nations system-wide basis. Our work is broadly organized into three focus areas: Policy, Dialogue & Development; Public Private Partnership; and Southern Development Exchange.